

HIREKEY

Native Sponsored and PPC Advertising

With our managed advertising platform, we put you in front of your target audience. On the social media platforms, we can get as granular as you need to attract the perfect audience, not just by location, but by education level, skills, interest, age, college/university and more

Sample Target Audience targets:

facebook

620,000

SF Bay Area Users
interested in Android Development

36,000

Users within 25 miles of Menlo Park
with Certified Public Accountant designation

Google

51,000+

“Software Engineer Jobs”
Searched in the SF Bay Area

119,750

Unique searches originating from
the Bay Area on “Engineering Jobs”

twitter

35,000

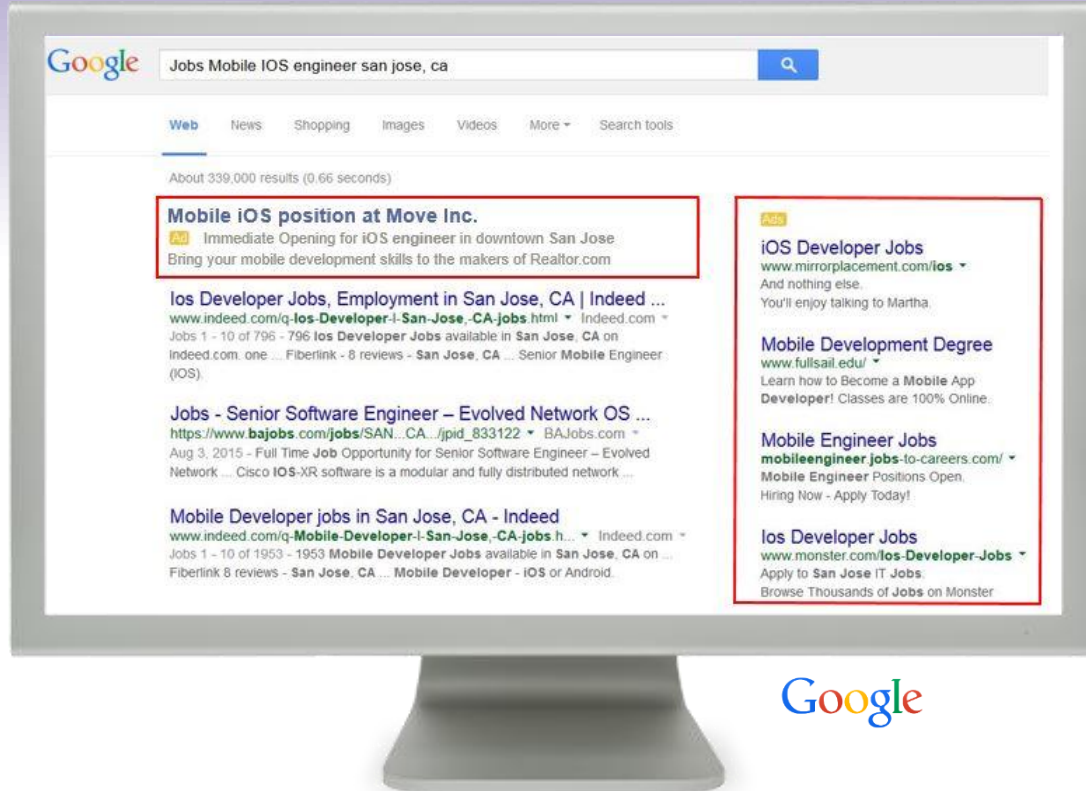
Users living in the SF Bay Area
interested in Web Development

111,000

SF Bay Area Users
interested in Computer Networking

Promote, Sponsor or Otherwise Pay to be in Front!

Meet your target Audience where they are.....Desktop as well as Mobile Ads on Twitter, LinkedIn, and Facebook insure you will be in the users feed.



facebook



twitter

Radio Exposure

We have buying power and can get you **Enhanced Branding** exposure across:
Radio: KNBR, KCBS, ALICE, LIVE105, KGO and more. [Click to hear an Example](#)



Streaming: CBS and Pandora. [Example Spot](#)



We can target your ideal candidate in the bay area. In the 1.4MM active listeners of Pandora, we can target by zip code, county, education, income level, and many more listener characteristics to increase your exposure and chances of reaching your demographic.

Our Bay Area Online Presence

25,000 Visits per Month

99,000 Page Views per Month

125k Job Search Result Emails Sent Monthly

98,000 Registered Candidates with Resumes
(as of July 2015 - growing at 2k+ every month)

Our Audience

71% Currently employed but still “just browsing”

58% Have extensive technical experience

62% Have a Bachelor’s degree or greater



Our audience is well represented across racial, gender and educational lines, making **BAJobs** a perfect resource for your diversity hiring requirements

Packages and Special Pricing

FOR NEW CLIENTS

Special 1	Special 2	Special 3
<p>Includes</p> <ul style="list-style-type: none">• One Job Posting• Social Media PPC Ads• Creative <p>\$1,000 Minimum</p>	<p>Includes</p> <ul style="list-style-type: none">• Up to 5 Posting• Social Media PPC Ads (5 jobs, \$1500)• 1 Featured Jobs• Creative <p>\$2500 per month (2 month commitment)</p>	<p>Includes</p> <ul style="list-style-type: none">• Unlimited Posting (12 Months)• Social Media PPC Ads (\$2000 credit)• Pandora exposure (450K impressions)• 2 Featured Jobs• Creative <p>\$6250 per month (2 month commitment)</p>

Contact Sales: sales@bajobs.com

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